

Attachments

Library Lesson --

Good Giving and the Big 6 Information Problem-Solving Process

Objectives --

At the conclusion of the lesson students will:

- Examine the "10-steps to giving for donors" (http://www.guidestar.org/news/features/2003_tips.jsp) on the Guidestar.org website and label each step with the corresponding Big 6 step
- Gather facts on a variety of charities which may be useful for writing a persuasive speech

Lesson Procedures --

1. Have students read over the "10-steps to giving for donors" page on the Guidestar.org website
2. Quick review of the Big 6 Information Process
 - How do the steps on the handout align with the Big 6 process?
 - Define the information task
 - Information seeking strategies
 - Location and access
 - Information use
 - Synthesis
 - Evaluation
3. Information seeking strategies (Big 6 step 3)
 - Charitynavigator.org:
 - Probably my first choice for searching because the charity summary pages are consistent in format, easy to read, and easy to get definitions for what each item is.
 - "Charity Search" pane in the left side of the browser window allows one to search for a specific charity **or** to browse for a charity sorted by the kind of services each offers.
 - Guidestar.org
 - Requires user name and password.

- Covers some different charities than those found in charitynavigator.org.
- www.give.org
 - Very reputable organizations support this site—Better Business Bureau and the National Charities Information Bureau.
 - Site does not allow users to search for a specific charity or browse by interest. Listings can only be browsed alphabetically.
- IRS site allows users to check to see if a charity truly holds tax-exempt status as claimed.
 - <http://apps.irs.gov/app/pub78>

MISC Things to keep in mind as you research:

- What is the difference between "tax exempt" and "tax deductible"?
- All charities listed in guidestar.org and charitynavigator.org are "tax deductible" organizations.
- The tax status of organizations on the give.org website is given in the text of the report—READ CAREFULLY!
- 501(c)(3)?